



Bachelor of Arts in:
Electronic Media & Broadcasting
For Students Following the:
2018-2019 catalog
2019-2020 catalog

Name:
Student ID:
Catalog Year:

REQUIRED FOUNDATION OF KNOWLEDGE COURSES (6 Hours)				
Course	Pre-req	Credits	Term	Grade
CMST101 OR CMST110	Public Speaking Intro to Communication Studies	3		
EMB 100	Media Literacy	3		

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CORE COURSES (31 Hours)				
Course	Pre-req	Credits	Term	Grade
EMB 101	Electronic Media Appreciation 1	1		
EMB 102	Electronic Media Production Assistance 1	1		
EMB 110	Introduction to Mass Media	3		
EMB 140	Introduction to Media Aesthetics	3		
EMB 201	Electronic Media Appreciation 2	1		
EMB 202	Electronic Media Production Assistance 2	1		
EMB 210	Single Camera Production	3		
EMB 215	Audio Production	3		
MIN 221	Visual Fundamentals for Digital Media	3		
EMB 260	Writing for the Media	Successful completion of GenEd Written Communication II requirement	3	
EMB 396 OR EMB 335 OR EMB 397	Internship: Electronic Media and Broadcasting Sports Media Production Projects	Instructor Consent & Junior Standing & 2.75 GPA EMB 210 (≥ C) Instructor Permission	3 3 3	
EMB 400	Media Criticism	EMB 110 (≥ C) & Junior Standing	3	
EMB 435	Media Studies	Junior Standing	3	

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STUDIES (3 Hours) - Choose One				
Course	Pre-req	Credits	Term	Grade
CMST220	Interpersonal Communication	CMST101 or 110	3	
CMST303	Organizational Communication	CMST101 or 110	3	
EMB 380	Documentary Theory & History	EMB 140 (≥ C)	3	
PSY 304	Consumer Psychology	PSY 100	3	

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LAW / ETHICS (3 Hours) - Choose One				
Course	Pre-req	Credits	Term	Grade
EMB 460	Production Management	EMB 210 (≥ C)	3	
LIN 405	Intellectual Property & Info. Rights	Junior Standing or Instructor Permission	3	

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JOU 485	Mass Communication Law	JOU 110 or Junior Standing	3		
JOU 440	Current Topics in Media Ethics	EMB 100 or JOU 110 or Junior Standing	3		

CONTENT CREATION (12 Hours) - Choose Four					
	Course	Pre-req	Credits	Term	Grade
EMB 305	Multicamera Video Production	EMB 210 & EMB 215 (≥ C)	3		
EMB 308	Electronic News Gathering	EMB 210 or JOU 380 (≥ C)	3		
EMB 310	Newscast Production	EMB 140 or JOU 230 (≥ C)	3		
EMB 320	Multitrack Audio Mixing	EMB 215 (≥ C)	3		
EMB 322	Video Editing	EMB 210 (≥ C)	3		
EMB 326	Digital Compositing	EMB 210 or MIN 307 (≥ C)	3		
EMB 421	Narrative Production	EMB 210 (≥ C)	3		
EMB 423	Documentary Production	EMB 210 (≥ C)	3		
EMB 450	Screenwriting	EMB 260 (≥ C)	3		

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300-400 LEVEL COLLEGE OF INFORMATICS ELECTIVE (3 Hours)					
	Course	Pre-req	Credits	Term	Grade
			3		

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INTERNATIONAL MEDIA (3-9 Hours)					
<i>Choose either 1 Study Away or Abroad Course or 3 International Studies Courses</i>					
	Course	Pre-req	Credits	Term	Grade
Study Away or Abroad - Select One					
EMB 395	Special Topics: Study Away	Varies by Topic	3		
OR					
EMB 495	Special Topics: Study Abroad	Varies by Topic	3		
International Studies - Select Three					
ANT 201	World Cultures <i>(cannot be used for general education)</i>		3		
ANT 358	Art & Culture	Sophomore Standing	3		
ANT 382	Visual Anthropology	Sophomore Standing	3		
ANT 386	Economy, Wealth and Culture	Sophomore Standing	3		
CIN 201	Survey of World Cinema		3		
CMST355	Culture and Communication	CMST101 or 110	3		
EMB 370	International Media	EMB 110 (≥ C)	3		
HIS 111	Global Viewpoints in History <i>(cannot be used for general education)</i>		3		
PHI 309	Global Ethics	Sophomore Standing	3		
POP 250	International Pop Culture <i>(cannot be used for general education)</i>		3		
PSC 322	International Politics in Film	PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110	3		
PSC 410	International Political Economy	PSC 100, PSC 101, PSC 102, PSC 103, PSC 110, or ECO 200	3		
PSC 480	International Law	PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110	3		
SOC 101	Global Inequalities <i>(cannot be used for general education)</i>		3		

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Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO: Students may not double count Communication Department courses toward the Electronic Media & Broadcasting major and other majors and minors in the Communication Department unless the course is required as the only option in the Electronic Media & Broadcasting major and other majors and minors in the Communication Department.